

# Ashley Kelly

College Freshman — Marketing & Communications Focus

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## SUMMARY

Freshman at the University of Texas at San Antonio (CAP program, planned transfer to UT Austin) and Honors College graduate of Klein Cain High School. Founder of a personal brand and online shop. Seeking internships and part-time campus roles in marketing, social media, retail, and student services.

## EDUCATION

### University of Texas at San Antonio

2026 — 2030 (expected)

*Freshman, Coordinated Admission Program (CAP) • San Antonio, TX*

On-campus student; planned transfer to the University of Texas at Austin. Focus: business foundations, writing, communications.

### Klein Cain High School — Klein ISD

Class of 2026

*Honors College Graduate • Houston, TX*

- Graduated with Honors College distinction, May 2026
- National Honor Society member
- Dual-credit coursework completed alongside the honors curriculum

## EXPERIENCE

### Founder & Creator — Ashley Kelly Official

2026 — present

*Personal brand & online shop — ashleykellyofficial.com*

- Launched a personal brand website and online shop under a single handle (@ashleykellyofficial) across major social platforms
- Design product concepts; write all website and social copy; plan and schedule content
- Building an audience around college life, positivity, and student style

## SKILLS & STRENGTHS

Social media content & short-form video • Copywriting • Google Workspace • Microsoft Office • Event support • Organization & planning • Teamwork • Adaptability • Time management • Customer-service mindset

## ACHIEVEMENTS

- Honors College Graduate — Klein Cain High School (2026)
- National Honor Society member (2025—2026)

## AVAILABILITY

Part-time during the school year (flexible around classes); full-time summer 2027. Based in San Antonio with a Houston home base. References available on request.